



**World Panama**  
**Real Estate Marketing**

# ***Real Estate Marketing Simplified***



# About



**World Panama is a full-service cutting edge real estate marketing agency committed to providing a wide array of premium publication services and creative solutions for real estate clients in Panama.**

**With our partner relationship through A Plus Real Estate Company we can deliver a complete marketing and sales strategy from start to finish. We offer these incredible services and marketing strategy absolutely free to you until we produce a qualified executed buyer.**

# Strategy



**Our marketing strategy can assist property owners in improving their sales results by creating a specialized online listing presentation on a highly visited real estate website.**

**We then submit your property listing to our exclusive worldwide syndication service of over 60 classified websites, mail blast to our large subscriber base of more than ten thousand, publish it to our network of local realtor, and finally broadcast to social media outlets. This aggressive marketing strategy effectively connects buyers and sellers together saving precious time.**

# Publish



World Panama website displays property listings for sale or rent using the latest in online technology available, which you can search, research and review multiple properties directly from the comfort of your living room, or on-the-go with a mobile device.

Our property listings feature detail information, multimedia pictures, and Geo-targeting mapped locations. With our website you can view the properties, the neighborhoods, and nearby businesses without ever getting in a car. When you are ready to see the property, contact us and we will schedule you a private showing. It's that simple and easy.

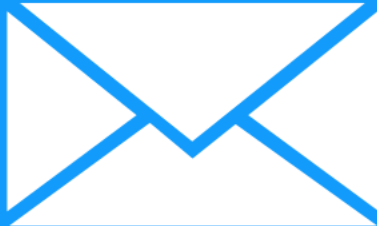
# Syndicate



Real estate is no longer a local selling market, it's a global one. In order to be competitive, you need to reach a global audience. World Panama can help you reach that audience with our syndication service that markets your property to potential foreign buyers.

By using the unique benefit of our exclusive World Posting software, we can effectively broadcast your properties to over 60 websites in more than 40 countries across the globe. Your property will auto-populate on multiple real estate websites worldwide and capture more buyers without the headache of posting on various sites.

# Blast



**Don't have time to network? Over the last 10 years we have acquired a large subscriber database of unique followers which consist of buyers, investors, broker, agents, and business professionals.**

**Our blast out email campaign puts your property directly in front of the most influential professionals in the real estate business. Take advantage of this tremendous marketing service that guarantees results in the first 24 hours.**

# Broadcast



Want the ability to promote your property across five social media networks without making multiple submissions.

Then save time and relive the stress by utilizing our premier marketing service to broadcast your property across multiple networks such as Facebook, Twitter, Google +, and LinkedIn reaching massive viewers both locally and international.





# Network

We promote your properties daily through a vast network of local realtors and brokers via what's app group chats.

Your property listing information is text to our network of more than 2000 realtors, directly to their phone daily. By searching the available housing inventory in Panama, via phone chat, realtors can efficiently and easily show more properties. Our service offers them 50% of the sales commission for introducing qualified buyers. By utilizing our service to reach local realtors you don't have to worry about the hassle of dealing with various agents.

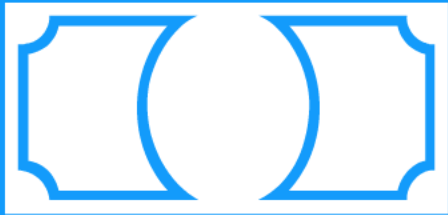
# Process



**Our service coordinates and schedules all property showings between potential buyers and or other agents.**

**Once we have an interested buyer, we will present you the offer and negotiate all details of the transaction. By acting as a transaction agent between both parties we can alleviate you unnecessary dealings with multiple parties.**

# Sale



After we have negotiated the final sales price and terms with the interested buyer we then connect all parties to their appropriate attorneys.

They prepare the sales contract, review the property, receive the deposit and make preparations for closing. Our company then collects a marketing fee of 5% of the sales price from the seller and is paid based upon sale price, retained deposits and contract terms.

# Contact



**World Panama Real Estate Marketing promotes properties for sale or rent, and provides other premium marketing and consulting services for real estate clients in Panama.**

**Results may vary by property and depend on price and condition. We are a marketing division of A Plus Real Estate Company, with Panamanian corporate broker license number PJ-0678-08.**

**(507) 345-4542**

***worldpanama.com***

